



# SOCIAL VALUE REPORT

2024

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*Working for Cornwall*

# Executive Summary

MWJV was formed in 2019 by two industry-leading companies, Mace and Ward Williams Associates, to deliver Project Management, Quantity Surveying and Building Surveying services. These services are being delivered alongside an extensive in-region team of Design and Engineering partners with national and international pedigree.

We are pleased to share this Social Value report on behalf of MWJV which provides a high-level summary of the outcomes achieved within communities in Cornwall and the wider region.

MWJV is working in partnership with Cornwall Council to deliver the Built Environment Professional Services (BEPS) Framework. We have a tried and tested team in place in Cornwall to deliver the built and natural environment programmes. The team are passionately focused on shaping the future of the County, supporting the economic growth ambitions whilst protecting the natural environment and helping align with Cornwall Council's 2030 Carbon Neutral ambitions.

Delivering Social Value through these programmes remains a core part of our commitment to Cornwall Council, who are using the Construction Industry Training Board (CITB) Employment and Skills Plan (ESP) to measure our performance across seven KPI areas which are benchmarked against contract values.

This report outlines the direct impact of our overall Social Value achievements since setting up the MWJV and our performance against the agreed CITB ESP targets from February 2021 to February 2024.

We feel privileged to have worked with the following organisations who make up our delivery team who have all contributed to our achievements.



We are immensely proud of our achievements to date, having significantly exceeded all the ESP targets, as well as widening the scope to deliver additional Social Value and community benefits. Some key highlights are listed below:

- £113.1m of Social and Local Economic Value created to date
- 242 Jobs created across delivery of partner teams (including 27 apprenticeships) across 13 core businesses delivering council projects. This is 227 jobs above the highest target of 15 and all are based locally delivering services to the Council.

- 215 careers events delivered – partners have ensured that the sector career opportunities have continued to be promoted.
- 235 people participating in training and development in professional, management and wider qualifications.
- £39.5m local spend through costs associated with design, building surveying, project and cost management services etc

Throughout this report, you will also see how we directly support the United Nations Sustainable Development Goals 3, 4, 5, 8, 10, 11 and 17.



We are fully committed to making a difference to the local communities in Cornwall and the wider South West region. We will continue to build on our achievements by contributing further to Cornwall Council's key priorities.



**Jeremy Dunn**  
Managing Director MWJV Ltd

# Introduction

This report details the Social Value generated through the delivery of the Built Environment Professional Services (BEPS) Framework.

MWJV committed to the Band 5 targets as shown in table 1 below for year 2023, this was previously set against Band 4 in line with the scope and scale of their contract but have proudly exceeded performance against Band 7.

MWJV Employment and Skills Strategy was outlined in the submission to Cornwall Council in August 2018. The overarching strategy remains relevant and sets out the

partnering, resourcing, and monitoring approach we have implemented in the delivery of the BEPS Framework services.

The Employment and Skills Plan (ESP) sets out the steps through which we deliver the Key Performance Indicators (KPI's) of the BEPS Framework. The delivery of the ESP is managed by the MWJV ESP Champion, Scott James. The wider social and community outcomes shown at Page 5 detail performance outcomes from 2019 and include CITB ESP outcomes shown in the table at Page 6.

These outcomes have been achieved through the delivery of the following programmes:

- Schools Backlog Maintenance
- Schools Basic Needs
- Estates Transformation
- Transport
- Housing
- Town Deal
- Civils (inc. StARR and Looe Flood Defense)
- Spaceport
- Building Surveying Programme

SDG supported:



**Table 1** CITB ESP Client Based Approach Benchmark Table

*In line with the programme's scope of works, targets were set against Band 4, however for year 2023 a commitment was made against the Band 5 targets. Performance to date indicates that MWJV have exceeded targets set against Band 7 which is a significant achievement.*

Annual Turnover Bands		Band 1	Band 2	Band 3	Band 4	Band 5	Band 6	Band 7
		£1-2m	£2-4m	£4-6m	£6-8m	£8-10m	£10.1-15m	£15.1-20m
1	Work Placements – Persons	3	6	8	11	14	16	20
2	Jobs Created, (New Entrants) including apprenticeships	1	3	5	7	9	12	15
3	Construction Careers Information, Advice & Guidance (CCIAG) Events	1	2	3	4	5	6	7
4	Training Weeks	7	21	35	49	63	84	105
5	Qualifying the Workforce – project workforce <i>Total of 5(a) plus 5(b) plus 5(c) plus 5(d)</i>	6	9	15	20	24	29	32
5(a) 5(b)	Qualifications gained (Equiv. NVQ2 and above)	1	2	4	6	8	10	12
5(c) 5(d)	Industry certification gained	5	7	10	12	13	16	16
6	Training Plans	4	4	5	5	5	6	6
7	Case Studies	Project Specific – to be agreed pre-approval						



# Headline Performance Summary

In addition to delivering the ESP Key Performance Indicators, MWJV have captured additional Social Value outcomes and calculated the monetary Social Value created to date.

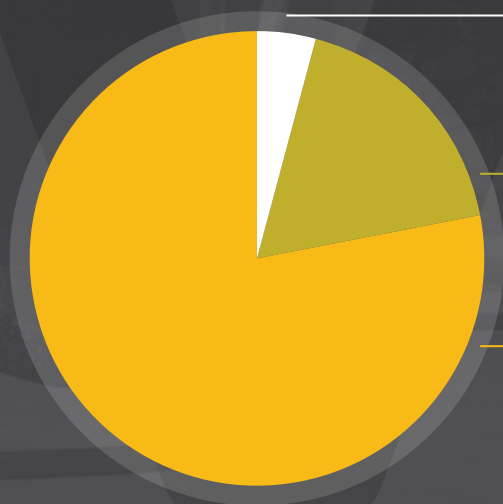
These are detailed below.

**£113,130,717**  
social value created



through new jobs and apprenticeships, training and upskilling, community and educational volunteering and local spend (calculated through Mace Optimise Social Value Tool).

The chart below shows the Social Value benefits created through Human, Intellectual and Social Capital.



**\*Human capital**  
£4.85m

**\*\*Intellectual capital**  
£20.14m

**\*\*\*Social capital**  
£88.15m

\* Human Capital - Employee's productive capacity e.g. Wellbeing Programmes, Employee Volunteering.

\*\* Intellectual Capital - Intangible knowledge assets and expertise e.g. Training & Development, Vocational Qualifications.

\*\*\* Social Capital - Network of trust with society and stakeholders e.g. Community Investment, Charitable Donations.

Students reached **8,399**



Community donations **£64,011**

Work experience **5,842 hrs**

Small and medium enterprise (SME) spend

 **£28.9m**

Local job starts **242** Apprenticeships **27**

Volunteering hours **4,640 hrs**

 Local spend **£39.5m**

# Social Value Targets Commitment

The table below shows MWJV and Delivery Partners performance to date against the CITB ESP Key Performance Indicators from February 2021 to February 2024 agreed with Cornwall Council as part of the BEPS Framework.

Our Social Value commitments support the following the United Nations (UN) Sustainable Development Goals:







SDG 4: To ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

SDG 8: To promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

SDG 10: Reduce inequality within and among countries.

SDG supported:



CITB Client Based Approach (CBA) ESP - KPI		Targets based on CITB Band 5 £8-10m MWJV 2023 Target	Targets based on CITB Band 7 £15.1-20m Highest Tier	Performance FY2021 to 2022	Performance FY2022 to 2023	Performance FY2023 to 2024	Performance to date (February 2021 to February 2024)
1	 Work Placements – People in Education and Not in Employment	14	20	16	42	51	109
2	 Jobs Created, (New Entrants) includes Apprenticeships and Graduates	9	15	110 of which 15 apprenticeships	92 of which 8 apprentices	40 of which 4 apprentices	242 of which 27 apprenticeships
3	 Construction Careers Information Advice & Guidance (CCIAG) Events	5 events	7 events	45 events	94 events	76 events	215 events
4	 Training Weeks for Apprenticeships or any worked based training qualifications	63 weeks	105 weeks	199 weeks	149 weeks	544 weeks	892 weeks
5	 Qualifying the workforce with NVQ level 2 + or equivalent and Industry related qualifications	24 people	32 people	70 people	80 people	85 people	235 people
6	 Training Plans in place for main contractors and supply chain partners	5 plans	6 plans	5 plans	6 plans	11 plans	22 plans



## Work Placements

Providing high quality work placements is an important way for young people to gain insight into the working world and explore the possible career options and broaden their knowledge of industries and sectors. These opportunities are key to improving student's understanding of the employability skills required and increases their self-confidence and independence.

Over the duration of works delivered to support the BEPS Frameworks, 109 local students have been provided with a work placement to date to support their curriculum / career development. These have been arranged to support school, college and university students and the length of each range from 1 week to 9.

In the last year, 51 students have been supported with work experience, in total 74 work placement weeks have been completed which equates to 2,475 hours.

Placements	No of weeks	No of Hours P/W	Total No of Weeks	Total No of Hours
40 x Year 10	1	30	40	1200
06 x College	Between 1-9	37.5	22	825
05 x University	Between 1 - 4	37.5	12	450

According to the Gatsby benchmarks, all students should have completed some form of work experience by the age of 16, it is common that this is carried out during year 10. By taking part in schemes such as 'Adopt a School' and working collaboratively with local schools such as Truro & Penwith College, Mounts Bay Academy, Richard Lander, Ivybridge and Plymouth High School amongst others, we have been able to accommodate 40 x 1 week of year 10 work experience. Students have shadowed various disciplines, attended RIBA design briefs, employability sessions and site visits.

SDG supported:



*Tobi Crowther: T-level Placement with Ward Williams completing a Design, Surveying & Planning course.*

Through our partnership with Truro & Penwith College, we continue to offer work placements to students who are studying a technical qualification (T-level) in Design, Surveying & Planning (DSP), Business Management & Administration and Building Services Engineering. Two DSP T-level students have successfully completed a 45-day meaningful work placement with WWA and have been assigned to working on a range of projects, including Cornwall Council schemes.

5 students from the University of Bristol, Plymouth and Falmouth University have undertaken a work placement which forms part of a module to support their degree and gain vital professional experience.

Year	No of Students completing a work placement	Work Placement Hours	Year 10 and Year 12 (college) students	University Students
2021/2022	16	1,140	14	2
2022/2023	42	2,227	39 (Includes 4 x T-levels)	3
2023/2024	51	2,475	46 (Includes 2 x T-levels)	5
Total	109	5,842	99 (6 x T-levels)	10



*A group of year 10 students attended a site visit with Kendall Kingscott during work experience.*

**5,842** hours  
of work experience provided to date



# Jobs and Apprenticeships Created

In the last year, 40 new jobs have been reported through MWJV and their delivery partners, this equates to 242 new jobs created to date and includes 27 Apprenticeships. These roles are based on all MWJV Delivery Partners and their active Cornish and regional offices which service the BEPS Framework. Providing so many opportunities on this framework means that we have significantly exceeded the ESP target of 9 and in addition, demonstrates how MWJV and delivery partners are committed to supporting the SDGs 4, 8 and 10.

## SDG supported:



### Meet Madeline Omell who is completing a degree Quantity Surveying and Commercial Management Apprenticeship with Mace Group under the University of West England – Bristol.

Madeline has worked on a number of HRA housing projects as part of the BEPS Framework, including Urban Terrace, White's Close and Sandpiper. Duties on these projects have included monthly interim valuations and attending site, monthly cost reporting, assessing variations and assisting in the tender process.

*"I enjoy the responsibilities I have been given right from the start of my apprenticeship. It has allowed me to develop independently as well as be curious and develop my knowledge and skills through discussing queries with more experienced colleagues. I particularly enjoy the fact that I have had the chance work on a variety of projects in different sectors and work with a diverse range of different people, as I feel that is how I have developed the most."*

*Studying alongside working at Mace have coincided with each other and both aspects aid the other. I am able to apply the technical knowledge I learn at University to real life scenarios at work which is a huge advantage of completing a degree apprenticeship."*

The number and range of Professional Services opportunities for experienced and qualified professionals and new entrants starting their careers in the sector are immense. The jobs created include:

- Engineering Services
- Senior, Assistant and Graduate Project Managers
- Senior, Assistant and Graduate Quantity Surveyors
- Architects, Architectural Technicians and Assistants
- Assistant Interior Designer
- Building Services Engineers & Building Physics Engineers
- BIM Technicians
- Chartered Building Surveyors and Assistant Building Surveyors
- Sustainability Consultants

Airey & Coles recruited two new graduates in 2023, Rory Lawson and Harvey Bond have been working on Bodmin Chestnuts, Dolcoath Scheme, Bassett Hub, Bickford House and Newquay Hub.



MWJV and their Delivery Partners have engaged local partners and stakeholders to:

- Reach local talent across all communities by utilising local South West Training Providers, Job Centre Plus, Recruitment Agencies, Universities, FE Colleges etc
- Attend local recruitment events in the community and at education establishments to recruit from the widest talent pools to create diverse teams and an inclusive culture across our projects
- Use Apprenticeship Levy to provide Apprenticeship opportunities for new and existing employees
- Deliver Graduate Programmes for MWJV and Delivery Partners recruiting across the range of engineering, design, project management and surveying positions
- Promote employment and placement opportunities with South West Universities
- Support continued employment



**Meet Sam Fisher of Ward Williams Associates who is a completing a BS (Hons) Building Surveying degree as part of a Degree Apprenticeship through the University College of Estate Management (UCEM).**

Sam has worked on both the Schools Backlog Maintenance Programme and the Farms Programme as part of the BEPS Framework. Duties on these projects have included attending weekly site inspections, monthly cost reporting and assisting with design during the procurement stage.

*"I enjoy the variety of work which I have experienced right from the start of my apprenticeship. It has allowed me to develop my skills and knowledge, through working alongside more experienced colleagues and seeing hands-on how they work. Being able to work on a variety of projects in Cornwall, across different sectors has given me the opportunity to gain as much experience as possible in the past two years.*

*Linking my degree with my day-to-day work has been extremely helpful as it puts the learning into practice. I find that my experience gained through the workplace goes hand in hand with what I am learning within my studies. Being able to gain invaluable experience from other members of the team, while also completing my degree through UCEM has been a great advantage of the apprenticeship route."*



# Construction Careers and Information, Advice and Guidance Events

Over the duration of the BEPS Framework, we are extremely proud to share that we have delivered 215 construction careers and information events through MWJV and Delivery Partners and is another KPI area that has been significantly exceeded.

These events allow students to hear from real-life role models who can demonstrate the relevance and connection of what is taught in the classroom.

They bring the curriculum to life and allow students to gain an understanding of what different careers entail and provides them with the guidance they need.



*Gavin Cowling of Kendall Kingscott attending the launch event for the newly refurbished university building.*

Through the delivery of events outlined below, over 1,407 hours of employee volunteering time have been provided across educational institutions from Primary Schools to Universities, including long-term partnerships with Mounts Bay Academy, Richard Lander, Truro High School for Girls and the University of Exeter at Penryn Campus amongst many more.

- Undergraduate Networking
- Mentoring Programmes
- Design Project Events
- Aspirational Workshops
- Women in Construction Assemblies / Events
- Widening Horizons Programmes
- Careers Presentations, STEM Activities
- Industry & Careers Fairs
- Sustainability Talks in the Built Environment
- Employability workshops (Interview & CV Preparation, Mock Interviews & Writing a Personal Profile)



*National STEM Day – Delivery of STEM Workshop by SD Solutions.*

SDG supported:



*Chris Kemp of Kendall Kingscott attended a University for a mentoring session.*



*International Women's Day STEM Career Fair – hosted at Tamar Bridge by SD Solutions for female school leavers, organised by YMCA Plymouth.*



# Training and Upskilling the Workforce

There are many benefits to employee training and upskilling the workforce and we're proud to be able to demonstrate our continued commitment to providing opportunities for our people on the BEPS Framework. Improving and introducing new skills, increases productivity and performance and we're delighted to highlight the successful outcomes that have been achieved since 2019.

SDG supported:



## Training Weeks

Through vocational learning, professional learning and Apprenticeship training, 892 training weeks have been achieved across the BEPS Framework projects since 2019. This equates to 4,460 training days that have been provided to upskill the existing workforce.



## Qualifying the Workforce

235 people have achieved Industry led qualifications or NVQ Level 2 and above qualifications to date. The qualifications include:

- Civil Engineering
- Building Services BTEC Level 4
- Building Services Engineering Technician Level 4
- Architectural Technology
- Managing Safely
- Asbestos Awareness
- Mental Health First Aid in the Workplace
- NEC 4
- Project Management



## Training Plans

Training plans help ensure that each employee understands their role and that they can effectively prepare for success and have been developed across 11 organisations. All our delivery partners have supported training across the BEPS Framework projects including training for Health and Safety compliance, Equality, Diversity and Inclusion, Mental Health First Aid, Industry Processes and any refresher and upskilling required. Personal development and career progression plans are encouraged to help our teams reach potential, improve their performance and progress in their careers.





## Local Economic Impact

Supporting local businesses and small and medium-sized enterprises (SMEs) to succeed is a core aim for MWJV and our Delivery Partners. We are actively working to support the local economy and have highlighted our achievements for local and Micro, Small and Medium Enterprise (MSME) spend below. This indicates our commitment to supporting the SDG Goal 8, to promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all and SDG 11, to make cities and human settlements inclusive, safe, resilient and sustainable.

SDG supported:



Spend to date with local businesses **£39.5m**

Our spend to date with MSME businesses **£28.9m**

### Local Spend

Our spend to date with local businesses that are based within an hour's travel of Cornwall is **£39.5m, this equates to 91%** of overall spend. Example of areas of local spend are:



Design

**£14.9m**



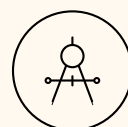
Building Surveying

**£6m**



Project and Cost Management Services

**£17.8m**



Surveys

**£509k**



Other

**£101k**

### Micro, Small and Medium Enterprises

Our spend to date with businesses that are classified as Micro, Small or Medium Enterprises (MSME) is **£28.9m, this equates to 67%** of overall spend. Examples of areas of MSME spend are:



Design

**£12.6m**



Building Surveying

**£5.6m**



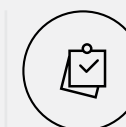
Project and Cost Management Services

**£9.9m**



Surveys

**£606k**



Other

**£119k**

WWA and SDS have been awarded **The Queens Award for Enterprise: Sustainable Development** – a significant accolade for SMEs in the UK



THE QUEEN'S AWARDS FOR ENTERPRISE:  
SUSTAINABLE DEVELOPMENT  
2022, 2023 and 2024

# Community Investment

MWJV and partners have participated in 965 volunteering hours in 2023 through community investment, this equates to 4,640 hours to date and includes education outreach.

SDG supported:



*National Trust Killerton March 2023 – WWA team clearing tree protectors and forestry maintenance.*



*Mount Batten Beach July 2023 - SD Solutions carried out a Clean Beach activity at Mount Batten beach in Plymouth.*



*SD Solutions held it's last of four coastal clean-ups at the project sites on 8th June 2023 (World Oceans Day). This litter pick at Mount Edgcumbe totalled 24 volunteers across the design team, with 6kg of litter.*



*Poltimore House March 2023 – WWA team restoring a covered pathway in the gardens at Poltmore House.*



# Charitable giving and fundraising

MWJV and partners have supported many charities throughout the duration of the BEPS Framework through fundraising and in-kind donations. The photos below are from events carried out over the last year, we're extremely proud to report that we have raised £15,307 which equates to £64,011 to date. Supporting charities is crucial for creating positive change in society, we understand they play a vital role in addressing social issues by providing essential resources and empower individuals to lead fulfilling lives.

SDG supported:

3 GOOD HEALTH AND WELL-BEING



17 PARTNERSHIPS FOR THE GOALS



**Method:** The team cycled between their five offices: Cornwall - Exeter - Bristol - Swindon - Oxford (~250 miles!) in 3 days to raise money for Mind, Cool Earth and Cancer Research UK. £5,390 was raised in total.



**SD Solutions:** BDMLR Seal Hospital - £2,000 sponsorship of the British Divers Marine Life Rescue seal hospital in Cornwall, this season treating 96 pups.



**SD Solutions:** Christmas donation of £555 to Royal Cornwall Hospitals Charity to cover the cost of 50+ Going Home Bags, plus added treats of locally-sourced fruit cakes and festive marshmallow lollies for patients being discharged from hospital.



**Kendall Kingscott:** Food Bank donations made by the Exeter Office for the local foodbank appeal.



**Grainge Architects:** The team took part in the Michelmores charity run, helping to raise funds and awareness for FearFree who focus on breaking the cycle of abuse across the South West.

children's hospice  
SOUTH WEST

Alzheimer's  
Research  
UK  
Make breakthroughs possible

Save the  
Children

PROUD TO SUPPORT  
SURFERS  
AGAINST  
SEWAGE

redruk  
people and skills for disaster relief

MACMILLAN  
CANCER SUPPORT



# Staff wellbeing

There are many benefits to employee training and upskilling the workforce and we're proud to be able to demonstrate our continued commitment to providing opportunities for our people on the BEPS Framework. Improving and introducing new skills, increases productivity and performance and we're delighted to highlight the successful outcomes that have been achieved since 2019.

SDG supported:



Kendall Kingscott: Associate Building Surveyor, Will Squire, taking on the challenge to take a photo with their newly branded tote bag in the most interesting place!



SD Solutions: Seasonal Walk & Soup – A lunchtime walk followed by fresh bread and soup at the office.



Kendall Kingscott: Taking part in the 'Consultants Championship 2023' A Go-karting social that involved meeting up with fellow practices in Exeter.



Grainge Architects: Office 'bake-off' with all staff gathering weekly to chat and enjoy colleague's culinary efforts.



# Awards and recognition

## Queen's Award for Enterprise

WWA were proudly presented with the Queens' Award for Sustainable Enterprise in March 2023, something which fellow MWJV Delivery Partner, SDS also were awarded the same year. The award is given to commercially successful products, services and management that benefit the environment, society and the economy. This was a springboard event for Ward Williams, serving as encouragement to leverage our commitment and pioneer new ways to positively impact people, places and the planet.

*"This award for Ward Williams is so exciting because it is a signal that this is the way to go, we just need more people like Ward Williams"* - John Elkington a founder of the global sustainability movement, whose organisation was the first to achieve B Corp certification in the UK.

## Constructing Excellence SW Award - SME of the YEAR

In July, we were awarded the CESW SME of the Year in recognition of our commitment to people, places, the planet and collaboration. These awards are among the most prominent accolades in the South West's built environment. They showcase dedication and determination to deliver diverse buildings, housing and infrastructure through collaborative and sustainable means.

*"The judges were extremely impressed by the holistic nature of the winning submission covering all aspects of people, places and planet. While this is driven by the structure of the B Corp certification, the whole business has committed to the goals and continuous improvement and is reaping the rewards. It is even more impressive and inspirational that the leadership team is dedicated to sharing their achievements and best practices to assist others in their own development and growth."* - Chris Gingell, Construction Industry Training Board (CITB)



### SDG supported:

11 SUSTAINABLE CITIES AND COMMUNITIES



17 PARTNERSHIPS FOR THE GOALS



**Ranked in the Building Magazines Top 150 consultants,** having climbed 8 places to No.79



## Michelmores Property Awards 2023:

Heritage Project of the Year was awarded to WWA for the Hall for Cornwall



## Case Study 1: Influencing Positive & Responsible Business Growth in Cornwall

The MWJV team has been active across Cornwall in the support of businesses achieving B Corporation certification since 2020. B Corp certification is awarded to for-profit businesses meeting high social and environmental standards. It signifies a commitment to balancing stakeholder interests, including employees, communities, and the environment, beyond mere profit. B Corps aim for societal benefit alongside financial success, promoting a more sustainable and equitable economy.

In 2023 the MWJV / Ward Williams team supported the B23 programme as a 'B Leader' to guide businesses through the certification process, and additionally guided a number of built environment and wider sector businesses through this world-leading standard. As well as guiding many Cornish businesses, our own MWJV Delivery Partners have been through the certification, including Ward Williams Associates, Stride Treglown, PBWC and Kast Architects.



*Scott James of WWA / MWJV in attendance at the B23 Programme.*



SDG supported:





## Case Study 2: The Pennoweth Primary School scheme

SDG supported:



The aim of Cornwall Council's 'Schools Basics Needs programme' is to improve and expand schools across the county to ensure sufficient pupil places are provided locally. As part of this programme, it was proposed to expand Pennoweth Primary School from its existing capacity of 315 to 420 pupils.

The Pennoweth Primary School scheme was designed and constructed to minimise its impact on the environment. To align with Cornwall Council's declaration of a climate emergency and to assist with meeting their aspiration to become carbon neutral by 2030, several measures were introduced to lower the carbon footprint of the building.

The project provided the school with a new sustainable transport plan with secure covered bicycle and scooter parking. This has encouraged parents and staff to use sustainable methods of transport, including walking, cycling and the use of public transport.



PBWC Architects have implemented an ISO14001 accreditation Environmental Management System and are signatories to the RIBA 2030 Climate Challenge, they led the design team through the process of developing the strategies for meeting the sustainable criteria and worked closely with the contractors to ensure this was delivered.

The following CSR activities were undertaken:

- Work placements within the consultant's team provided opportunities for students and graduates
- Apprenticeships were undertaken with the contractor working on site
- Construction careers information, advice and training plans were developed with staff on the apprenticeships and work placements
- Wider training programmes to upskill the workforce were developed alongside individuals
- There was a local economic impact by employing local consultants, contractors and tradespeople
- Setting and meeting environmental targets aligns with the overarching environmental goals

PBWC commissioned professional photography for the Pennoweth School project.



### Feedback from the Academy Trust:

“At all times PBWC were very professional and accommodating working alongside the Project Manager. Throughout the design and construction, they listened and consulted well, were fastidious in attention to detail and solved problems imaginatively whilst always recognising the needs of the school and the drive to provide exceptional teaching spaces. Their inspired design work has created a school building which is beautiful and practical in equal measure. They were always a pleasure to work with”.

## Case Study 3: Fida's Gambia story...

SDG supported:



**My name is Fida Haque, I'm a quantity surveyor working with WWA. My day to day working life requires me to use my expertise in cost management to provide the best possible service to my clients. I also have another part of my life where I use the skills I've gained to help people around the world.**

I work with a group of like-minded architects and engineers from my community, collectively we are called the IAAAE, International Association of Ahmadi Architects and Engineers. Our purpose is to use our skills and bring about a better quality of life for the less fortunate around the world. We do this by providing clean potable water to the most remote regions, bringing electrification and communication to remote villages where they could never dream of such amenities, using our privileged education and expertise to help train people in countries less fortunate than ours.

My current role with IAAAE allows me to serve the people of The Gambia by developing, designing and building a Model Town.



The Model Town Project aims to bring about a change in the build-up of a village and upgrade it to a town like infrastructure.

I recently went on a trip in May where I was surveying a village called Mure Kunda. This village sits in the upper river region of the country in what I've been described as one of the most hostile of environments that The Gambia has to offer. I was working in 45 Degrees heat most days and without any electricity. I sat down with the villagers and we discussed many matters that are effecting their lives, and solutions to these issues too. I made sure that we started the water project in this village and we hired a drilling rig to dig a new borehole. The team managed to dig up to 100m below ground to ensure this borehole had the capacity to service the whole village.

I will be making regular visits to Mure Kunda with my team and will continue to update the WWA family about how the work is getting on.

A unique aspect of this project is that the fundraising of the whole project is being undertaken by the youth wing of my community. Boys from the ages of 7-15 have pledged to raise

at least £75,000 this year. So, if anyone would like to get involved or provide support for this project, please do get in touch.

<https://www.justgiving.com/fundraising/fida-model-village>





## Case Study 4: Perranporth Surf Life Saving Club's Solar Array campaign

Each year, Method invests in environmental community projects to offset them and the community project the Cornwall office has chosen to support is the Perranporth Surf Life Saving Club's Solar Array campaign.

Perranporth surf club is one of the oldest surf clubs in Perranporth and has a vision to “go solar”, to increase sustainability and reduce carbon. By installing solar panels on the club, they hope to generate around 4000kwh of electricity which is around all of their annual electricity needs.

The initial capital costs of £10,000 that were required for Phase 1 of this project were raised in February 2023 through a crowd funding scheme, with Method contributing £1,000.

The club worked with Onshore Solar, Perranporth's local solar installer to specify panels which are able to withstand the exposed conditions the surf club is sited in and these were installed in late 2023.

Method has also committed to working with the club on an ongoing pro-bono basis to help develop the scope for Phase 2 which involves removing the failing gas boiler, upgrading the hot water system and carrying out other decarbonising works.

**Challenges:** Perranporth Surfclub is a very exposed location, and the panels specified needed to be able to withstand strong winds, salty marine air and relentless sandblasting

**Benefits:** Help to significantly reduce the surf club's carbon footprint and reduce our energy costs and improve the operation of the clubhouse.



### SDG supported:



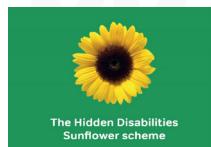
# Achievements and Forward Ambitions

“At MWJV, we're immensely proud of our social value impact to date, reflecting our deep-rooted values as businesses from the region. We champion education, training, apprenticeships, community, and environmental considerations, bolstered by partnerships with local schools, colleges, and charities. Nurturing local talent through apprenticeships and educational programmes, we ensure the growth of skilled professionals in Cornwall. Our community-centric approach, coupled with sustainable practices, forms the cornerstone of our operations.

As we evolve, we remain dedicated to adapting our strategies to meet changing community needs, continuing to deliver high-quality projects that prioritise positive social, economic, and environmental impacts. Through ongoing collaboration and innovative approaches, we strive to set new standards for excellence in community development, leaving a lasting legacy of positive change to the communities we serve in Cornwall.”

**Jeremy Dunn**

Managing Director MWJV Ltd



Prince's Trust



CONSTRUCTION  
YOUTH TRUST



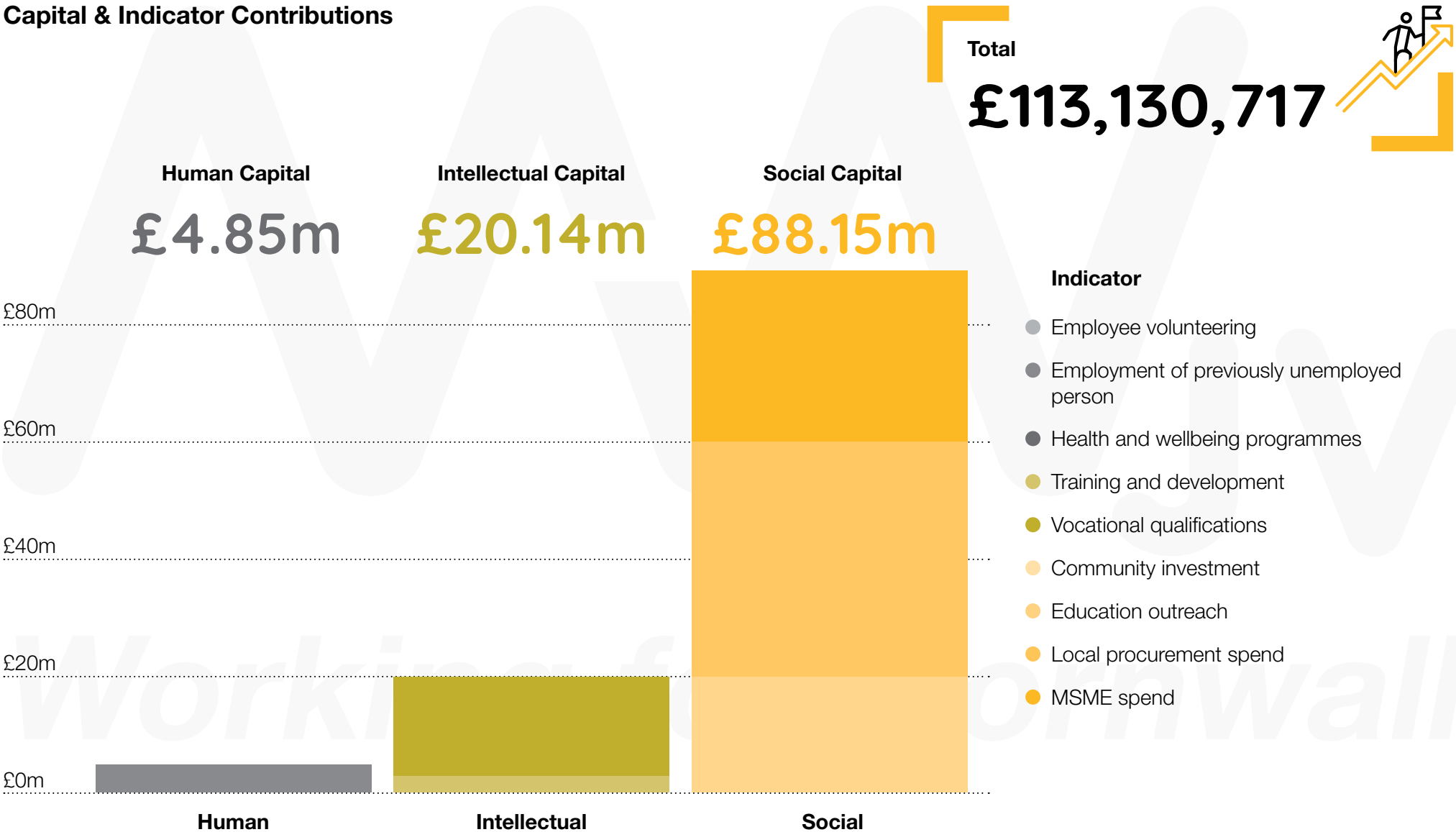




# APPENDICES

# Cornwall Council Social Value

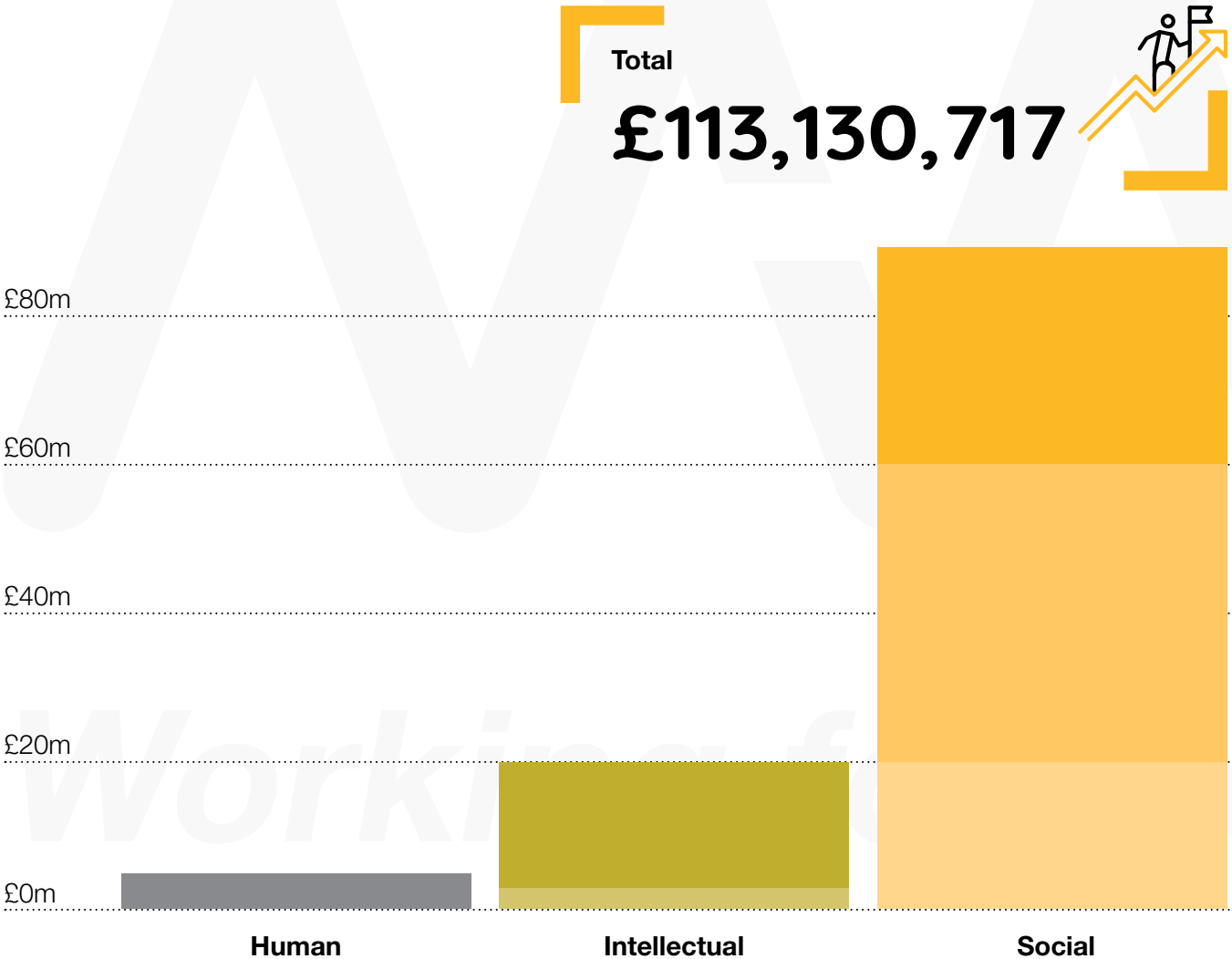
## Capital & Indicator Contributions





# Cornwall Council Social Value

## Positive indicators



### Human Capital £4.85m

- Health & wellbeing programmes  
£58,171
- Employment of previously unemployed persons  
£4,627,887
- Employee volunteering  
£159,428

### Intellectual Capital £20.14m

- Vocational qualifications  
£17,105,106
- Training and development  
£3,034,484

### Social Capital £88.15m

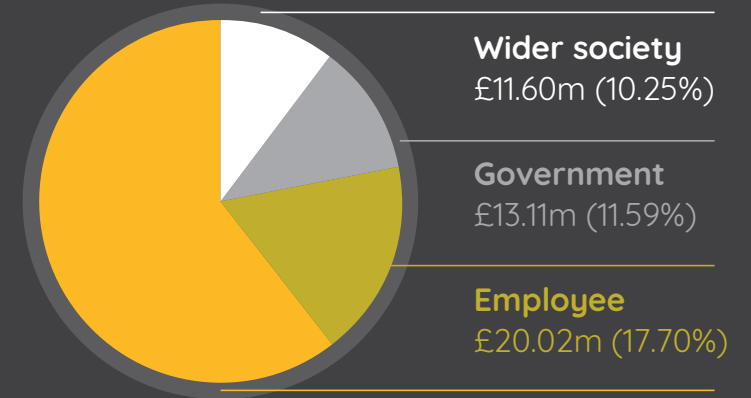
- Community investment  
£423,753
- Education outreach  
£19,321,888
- Local procurement spend  
£39,500,000
- MSME spend  
£28,900,000

# Cornwall Council Social Value

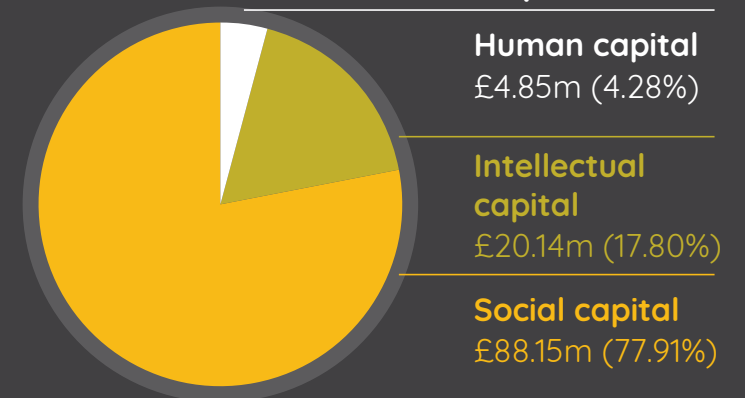
## Capital, indicator and stakeholder breakdown

Capital	Indicator	Sub indicator	Input unit	Input	Social value
Social	Local procurement spend		£	39,500,000	£39,500,000
	MME spend		£	28,900,000	£28,900,000
	Community investment		£	64,011	£423,753
	Education outreach	1 Engagement	Students	8,290	£17,467,520
		4 Engagement	Students	109	£1,854,368
	Total				
Intellectual	Training and development		£	470,000	£1,313,896
			Hours	26,760	£1,720,588
	Vocational qualifications	Level 2	Individuals	200	£10,807,324
		Level 4	Individuals	62	£6,297,782
	Total				
Human	Employee volunteering		Hours	4,640	£159,428
	Health & wellbeing programs		Individuals	372	£58,171
	Employment of previously unemployed person		Individuals	50	£4,627,887
	Total				
Total					£113,130,717

### Stakeholder



### Capital





# Cornwall Council Social Value

## Stakeholder breakdown

Capital	Indicator	Employee	Government	Sector	Wider society	Total by category
Human	Health and wellbeing programs	£50,362	£7,370		£439	£58,171
	Employee volunteering	£52,708			£106,720	£159,428
	Employment of a previously employed person	£3,227,834	£1,400,053			£4,627,887
	<b>Total</b>	<b>£3,330,904</b>	<b>£1,407,423</b>		<b>£107,159</b>	<b>£4,845,486</b>
Intellectual	Training and development	£3,034,484				£3,034,484
	Vocational qualifications	£13,656,802	£3,448,304			£17,105,106
	<b>Total</b>	<b>£16,691,286</b>	<b>£3,448,304</b>			<b>£20,139,590</b>
Social	Community investment				£423,753	£423,753
	Education outreach		£8,255,352		£11,066,536	£19,321,888
	MSME spend			£28,900,000		£28,900,000
	Local procurement spend			£39,500,000		£39,500,000
	<b>Total</b>		<b>£8,255,352</b>	<b>£64,400,000</b>	<b>£11,490,289</b>	<b>£88,145,641</b>
<b>Total</b>		<b>£20,002,190</b>	<b>£13,111,079</b>	<b>£64,400,000</b>	<b>£11,597,448</b>	<b>£113,130,717</b>



*Working for Cornwall*

[www.mwjv.net](http://www.mwjv.net)